

## Employee Spotlight: Delana Bear

At Big Horn Armory, our people are as integral to our success as the high-quality firearms we craft. This month, we're shining the spotlight on Delana Bear, a new addition to our team who brings passion, curiosity, and a knack for problem-solving to her role as a Sales Representative.

Delana's journey to BHA has been anything but conventional. With a background in graphic design and marketing, she discovered her true calling in sales, where her ability to solve problems and meet customer needs shines. Over the years, she's sold everything from cell phones to utility locating services, a diverse career path that's shaped her exceptional customer-focused approach.



As a Sales Representative, Delana is the friendly voice on the other end of the phone or the prompt reply to your email. Her day is spent asking questions, gaining knowledge, and connecting with customers. Though she's only been with BHA for just over a month, her enthusiasm and dedication are already making an impact.

Firearms are a relatively new passion for Delana. Her journey began in 2016 when she and her husband started spending time at the range together. A family friend with an extensive firearm collection inspired her to see firearms as a form of art, sparking her interest in the craftsmanship and design behind each one. Now, surrounded by the expertise and care that goes into every Big Horn Armory firearm, she's found a new appreciation for the craft.

When it comes to favorite firearms, Delana can't pick just one. From the bold, tactile look of the White Lightning and Black Thunder models to the timeless beauty of the Model 89 with its case color hardening and collector-grade wood, she's enamored with the attention to detail that defines every BHA firearm.

Outside of BHA, Delana's life revolves around her family. As a proud mom of three young kids, she juggles her day job with evenings as a sports, music, and robotics mom. Watching her children grow and thrive is her greatest joy. When time allows, Delana and her husband sneak away for shooting, off-roading, or a good meal. On quiet Saturday mornings, you might find her tending to her chickens or dreaming up home improvement projects.

In just a short time, Delana has brought an infectious enthusiasm to the Big Horn Armory team. Her passion for learning, dedication to customers, and love for firearms make her an invaluable part of our family. We're thrilled to have her on board and look forward to seeing all she'll accomplish.

Stay tuned for more Employee Spotlights as we introduce you to the people behind the quality-built rifles at Big Horn Armory.



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